


**SAFE Annual Conference 2026**

***'Consumers Come First: Clearer Food Information and Rethinking EU Food Legislation for the Most Vulnerable'***

**18 November 2026, 09:00–16:00 CET**

**Rue d'Arlon 80, 1040 Brussels**

Moderated by Natasha Foote, Journalist

**Draft Agenda**

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| 9:00 | Arrival & Welcome of Participants |
| 9:30 | Opening Remarks<br>• **Floriana Cimmarusti**, Secretary General, Safe Food Advocacy Europe |
| 9:45 | Keynote Opening Speeches<br>• **Antonella Sberna,** Vice-President of the European Parliament<br>• **Claire Bury,** Deputy Director-General, DG SANTE<br>• **Agustín Reyna**, Director General of BEUC |
| 10:15 | Non-communicable Disease Prevention: Key Results and Lessons Learned (**Preventia**)<br>• **Cecilia D'Acunto**, Project and Policy Coordinator, Safe Food Advocacy Europe<br>• **Anastasia Chatzipavlou,** Director, Union of Working Consumers of Greece (EEKE)<br>• **Zita Ceponyte,** President, LCI<br>• **Eleonora Messina,** EU Project Office, ADOC<br>• **Maura Saltimbanco,** Project Manager, U.DI.CON<br>• **Lyuba Karpachova,** Refugees Department Lead, Promote Ukraine<br>• **Irati Erreguerena Redondo,** Researcher and Project Manager, Biosistemak Institute for Health Systems Research (on behalf of JACARDI)<br><br>Followed by Q&A with the audience |
| 11:45 | Coffee break |
| 12:00 | Are voluntary measures enough? A dialogue on marketing to children and the EU Agri-Food Code<br>• **Camille Perrin,** Sustainable Diets Campaigner, Fern<br>• **Irene Minio,** Project and Policy Officer, Safe Food Advocacy Europe<br>• **Milka Sokolović,** Director General, EPHA<br>• **Wiktoria Bicka,** Public Health Policy Professional, EUPHA<br>• **Alexis Waravka,** Deputy Director General, Independent Retail Europe<br><br>Followed by Q&A with the audience |
| 13:00 | Networking lunch |

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Preventia
Preventing diabetes, obesity, and cardiovascular diseases

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| 14:00 | **Ultra-Processed Foods: Industry Action and Reformulation for Better Health Outcomes — A Multi-Stakeholder Dialogue**<br>• **Davide Esposito,** Project and Policy Officer, Safe Food Advocacy Europe<br>• **Rebecca-Evelyn Papp,** Policy Officer, EuroHealthNet<br>• **Chiara Manzi,** Professor at University of Bologna and Ferrara<br>• **Neha Khandpur,** Assistant Professor, Wageningen University<br>• **Romana Jerković,** Member of the European Parliament (S&D)<br><br>**Followed by Q&A with the audience** |
| 15:00 | **Eating disorders: Towards Stronger EU Action**<br>• **Adela Ráciková,** Policy Advisor in the Office of MEP Veronika Cifrová Ostrihoňová<br>• **Anouck Guillou & Antonio De Carluccio** Project and Policy Officers, Safe Food Advocacy Europe<br>• **Aurora Caporossi,** Founder of Animenta and CEO of Comestai<br>• **An Vandeputte,** Director of Eetexpert<br>• **Harriet Parsons,** CEO of Bodywhys<br>• **Valentina Sedilekova,** Founder of Chutzik<br><br>**Followed by Q&A with the audience** |
| 16:00 | **Closing Remarks & End of the Conference**<br>• **Floriana Cimmarusti**, Secretary General, Safe Food Advocacy Europe |

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