

SAFE welcomes first ever food waste reduction targets

Brussels, 9 September 2025

SAFE Food Advocacy Europe welcomes the adoption by the European Parliament of the Waste Framework Directive, which will introduce the EU's first binding targets for food waste reduction. These targets will apply nationally and must be met by 31 December 2030.

Secretary General of SAFE, Floriana Cimmarusti, said: *“Food Loss and Waste (FLW) is a massive obstacle to sustainability and the fight against climate change. We welcome the introduction of these binding targets in Europe, and we encourage European institutions to extend these targets beyond 2030 and to explore additional policy actions to be taken.”*

The target for every country is a 10% reduction in processing and manufacturing, compared to the amount generated as an annual average between 2021 and 2023. For distribution, restaurants, food services, and households, the target is a 30% reduction per capita.

Cutting EU food waste by half would feed all 37 million Europeans facing food insecurity. In 2022, around 132 kg of food waste per inhabitant were generated in the EU.

Deputy Director Luigi Tozzi said: *“The current food system is inefficient: economic structures lead to overproduction of food, without ensuring neither a fair distribution of food nor a fair redistribution of profit, globally. Overproduced raw materials from developing countries are used in food overproduction in wealthy nations. This inevitably generates food waste, depletes local resources, contributes to climate change, creates social injustice, and drives up food prices. We must change this production system, in order to effectively combat food loss and waste.”*

Food Loss and Waste has been one of the core topics of SAFE's advocacy work for the last years. Currently, SAFE participates in 3 EU-funded projects working on solutions for food waste reduction across the food value chain: [ZeroW](#), [SISTERS](#), and [ROSETTA](#).

About SAFE

SAFE – Safe Food Advocacy Europe was created with the aim of ensuring that consumers' health and concerns remain at the core of the EU's food legislation. SAFE is currently the only Brussels-based NGO specialised in the protection and representation of EU consumers in the food sector. SAFE strives to ensure safer food standards for consumers, monitoring the EU food legislation process and cooperating with EU stakeholders to draft comprehensive food regulations. SAFE notably supports the development of policies and awareness-raising actions which jointly address health, environment, food safety and sustainability, all-the-while being involved in several EU-funded projects aimed at reducing the environmental impact of the food sector, increasing sustainability and promoting healthier food environments for consumers.

