



**EPIC-SHIFT**

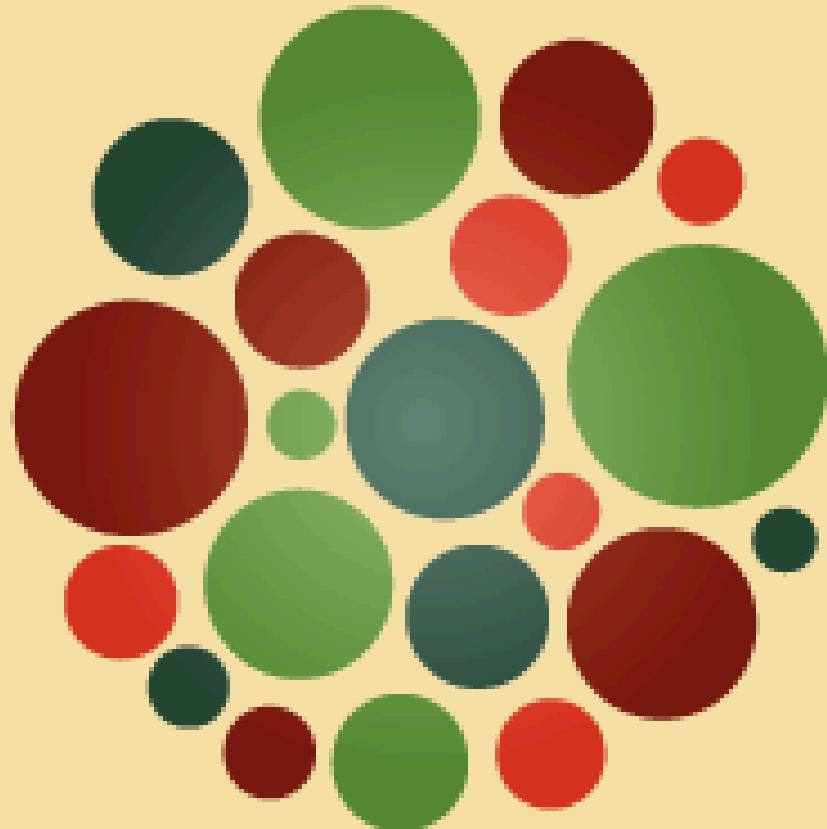


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# **EPIC-SHIFT Policy Workshop**

## **Alternative proteins: social and economic barriers**

8 July 2025, 10:00 – 12:00 CET (ZOOM)



# Agenda

	<b>Welcome and objectives</b> <b>SAFE Food Advocacy Europe</b> Short introduction to the EPIC-SHIFT project and the aims of the workshop
10:00	<ul style="list-style-type: none"><li>• <b>Floriana Cimmarusti</b>, Secretary General</li><li>• <b>Luigi Tozzi</b>, Deputy manager</li></ul>
10:05	<b>Project overview: EPIC-SHIFT and the path towards sustainable proteins</b> <ul style="list-style-type: none"><li>• <b>Deniz Koca, Lund University</b> - Project Coordinator</li></ul>
10:15	<b>Novel Foods and the CAP: Pathways for Integration</b> <ul style="list-style-type: none"><li>• <b>Dr. El-Fatih Abu-Samra, DG AGRI, Unit E.4</b></li></ul>
10:25	<b>EFSA's role in novel protein sources</b> <ul style="list-style-type: none"><li>• <b>Dr. Ermolaos Ververis, PhD, EFSA- Novel Foods - Nutrition &amp; Food Innovation Unit</b></li></ul>
10:35	<b>Is It Novel? Clarifying Product Status</b> <ul style="list-style-type: none"><li>• <b>Carolin Loerchner, Food Chemist, Federal Office of Consumer Protection and Food Safety (BVL)</b></li></ul>



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# Agenda

## Food 2030 - Alternative proteins and Horizon Europe

10:45

- **Giuseppina Luvara'**, policy officer **DG RTD**, Unit B2  
Unit B.2 – Bioeconomy & Food Systems

## Future perspectives in the European market

10:55

- **Federica De Maria, CREA** - Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria

## Civil society voices: Acceptance, accessibility and equity in the protein transition in European macro areas

11:05

- BALKANS - **Tanja Popović Filipović, CEIP**
- MEDITERRANEAN - **Anastasia Chatzipavlou, EEKE**
- SCANDINAVIAN – **Hanne Winter, The Vegetarian Society of Denmark**
- EASTERN EUROPE - **Andrej Velchev, Ass. for Affordable and Quality Food**

## Interactive Q&A and open discussion

Moderated by **SAFE**

11:45

- Participants are invited to comment and raise questions

12:00

## End of the workshop: Closing remarks by **SAFE Food Advocacy Europe**



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