



**EPIC-SHIFT**



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# **EPIC-SHIFT Policy Workshop**

## **Alternative proteins: social and economic barriers**

8 July 2025, 10:00 – 12:00 CET (ZOOM)



# Agenda

## Welcome and objectives

### SAFE Food Advocacy Europe

10:00

Short introduction to the EPIC-SHIFT project and the aims of the workshop

- **Floriana Cimmarusti**, Secretary General
- **Luigi Tozzi**, Deputy manager

10:05

Project overview: EPIC-SHIFT and the path towards sustainable proteins

- **Deniz Koca**, Lund University - Project Coordinator

10:15

Novel Foods and the CAP: Pathways for Integration

- **Dr. El-Fatih Abu-Samra**, DG AGRI, Unit E.4

10:25

EFSA's role in novel protein sources

- **Dr. Ermolaos Ververis**, PhD, EFSA- Novel Foods - Nutrition & Food Innovation Unit

10:35

Is It Novel? Clarifying Product Status

- **Carolin Loerchner**, Food Chemist, Federal Office of Consumer Protection and Food Safety (**BVL**)



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# Agenda

- Food 2030 - Alternative proteins and Horizon Europe**
- 10:45**
- **Giuseppina Luvara'**, policy officer **DG RTD**, Unit B2  
Unit B.2 – Bioeconomy & Food Systems
- Future perspectives in the European market**
- 10:55**
- **Federica De Maria, CREA** - Consiglio per la ricerca in  
agricoltura e l'analisi dell'economia agraria
- Civil society voices: Acceptance, accessibility and equity in the protein transition in European macro areas**
- 11:05**
- BALKANS - **Tanja Popović Filipović, CEIP**
  - MEDITERRANEAN - **Anastasia Chatzipavlou, EEKE**
  - SCANDINAVIAN – **Hanne Winter, The Vegetarian Society of Denmark**
  - EASTERN EUROPE - **Andrej Velchev, Ass. for Affordable and Quality Food**
- Interactive Q&A and open discussion**
- Moderated by SAFE**
- 11:45**
- Participants are invited to comment and raise questions
- 12:00**
- End of the workshop: Closing remarks by SAFE Food Advocacy Europe**



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