

OPEN POSITION



Communications Officer

Safe Food Advocacy Europe - SAFE is a non-profit independent organization based in Brussels, which strives to ensure that consumers' health and concerns stay at the core of EU food legislation.

SAFE strengthens the voice of European consumers in civil society and contributes to the reinforcement of participatory democracy in Europe.

Please, visit our website: www.safefoodadvocacy.eu

We are opening a 'Communications officer' position to support SAFE's activities, starting in March 2022.

PROFILE & REQUIREMENTS

- Master's degree in Communications, Media, Journalism or any related study field;
- At least 4 y.- experience as a Communication Officer, Marketing officer or any other relevant position;
- Proven experience of writing Press releases or other press-oriented material, experience with EU-oriented media is a plus;
- Up-to-date knowledge of social media and related tools, incl. regarding metrics tracking;
- Good knowledge of Wordpress and related CMS;
- Familiarity with content design tools (Canva, Adobe Photoshop/Illustrator/Indesign), newsletter tools (Mailchimp) and audio-visual design softwares (Powtoon, Adobe Premiere, other);
- Sharp organisational skills and high-level of accuracy;
- Ability to handle deadlines;
- Legal eligibility to work in the EU is a must;
- Be an independent, proactive, problem solver and team player person;
- Excellent knowledge of English and French (both C1/C2 level) with strong communication skills (spoken and written); other EU languages are a strong plus.

MAIN FUNCTIONS AND RESPONSIBILITIES

- Manage and increase engagement of SAFE's social media accounts (Twitter, Facebook, LinkedIn and YouTube) and websites (Wordpress);
- Develop and promote audio-visual content (videos, audio content, visuals, infographics);
- Organisation and promotion of events and campaigns (e.g. e-mailing campaigns);
- Expand SAFE's network and partnerships in the context of project-specific campaigns
- Maintain and update our member and stakeholder databases

WHAT WE OFFER

- You will be part of a small but dynamic and international team;

- You can play a key role in a growing organization located in the centre of Brussels and help bolster its reputation in the context of EU Institutions and Trade Associations;
- A two-year-long contract, with possibility of extension into a permanent position.

Qualified candidates should send a CV and a cover letter to Floriana Cimmarusti (jobs@safefoodadvocacy.eu) before 11 February 2022.

Starting date: March 2022 (depending on availabilities).

Please note that due to the volume of applications expected, only candidates selected for interview will be contacted. Thank you for your understanding.

Privacy policy: The personal data we collect during hiring processes is only used for the purposes of carrying out the selection process and is deleted once the process has ended. For shortlisted candidates, we routinely ask for their consent to keep their information for 6 months after the end of the selection process in case other vacancies that could fit their profile open.