



## Internship Offer

SAFE is a non-profit independent organization based in Brussels, whose goal is to ensure that consumers' health and concerns stay at the core of EU food legislation. SAFE strengthens the voice of European consumers and contributes to the reinforcement of participatory democracy in Europe.

In 2017, SAFE created the trademark *SugarControl*, a European certification aimed at spotlighting food products with low or no sugars.

We are looking for one dynamic, efficient and multi-skilled COMMUNICATIONS INTERNS to support SAFE for 6 months, starting in February 2018.

### PROFILE & REQUIREMENTS

- Legal eligibility to work in the EU is a must
- Be a creative, independent, proactive and team player person
- Excellent English with strong communication skills (written and verbal), French is a plus
- Strong visual/digital communications and social media skills
- Bachelor's degree or current student of Communications, Marketing, Digital Media, Journalism and other related studies
- Foreign students should be covered by the insurance from their home country

### MAIN FUNCTIONS AND RESPONSIBILITIES

- Develop a European campaign to launch and promote the new trademark *SugarControl*
- Propose and implement creative ideas to increase the visibility of *SugarControl* among European consumers and agri-food industries
- Manage and update Facebook and Twitter pages to share the last activities of SAFE and *SugarControl* and publicize useful information for consumers
- Design promotional materials for SAFE and *SugarControl* (flyers, videos etc.)
- Develop a communication strategy to increase SAFE's visibility within the European context

### WHAT WE OFFER

- You will be part of a small but dynamic and international team
- You can play a key role in a growing organization located in Brussels and help bolster its reputation in the context of EU Institutions and Trade Associations
- You will be given responsibilities to implement a comprehensive communication strategy for an NGO
- You will acquire skills in EU campaign management

Qualified candidates should send a CV and a cover letter to: [euaffairs@safefoodadvocacy.eu](mailto:euaffairs@safefoodadvocacy.eu)

**The internship is UNPAID, priority will be given to applicants who are part or are planning to apply for Erasmus Plus or other scholarship.**